



# ERIC L. JOHNSON

MAYOR OF DALLAS



April 27, 2026

Dear Destinations International,

## ***Greetings!***

As Mayor of Dallas, I am pleased to welcome all attendees to the Destinations International Convention Sales & Services Summit, taking place from April 27 to April 29, 2026, at the Sheraton Dallas Hotel. We are honored to host professionals from across the globe who play a vital role in advancing meetings, events, and the visitor economy.

In Dallas, we take great pride in being a city that not only welcomes conventions but actively invests in their success. Through the collaborative efforts of our hospitality community, Visit Dallas, and the Kay Bailey Hutchison Convention Center, we are committed to delivering exceptional and memorable experiences for all who visit.

As you exchange ideas and best practices in sales, service, and attendee experience, we hope you also experience the energy of our city—a thriving economy, a talented workforce, and a collaborative spirit that continues to move Dallas forward.

We wish you a successful and impactful summit and thank you for the important work you do in connecting people, places, and opportunities around the world.

All my best,

Eric L. Johnson  
Mayor