

VISIT

 DALLAS

KEY APPROVALS & MILESTONES



Feb 9, 2022

City Council authorized the adoption of the 3C-West of Lamar alternative



Nov 8, 2022

Proposition A approved by Dallas voters



Jun 14, 2023

City Council approved reimbursement of early project costs



Mar 6, 2024

City Council approved Component 1 reorientation to avoid conflicts with TxDOT & UPPR plans



Dec 11, 2024

City Council approved use of KBHCCD as FIFA World Cup 2026 International Broadcast Centre



Nov 13, 2024

Component 1 team structure finalized with City Council approval of the Construction Manager at Risk



Mar 5, 2025

FIFA confirmed KBHCCD as official International Broadcast Centre for World Cup 2026



April 23, 2025

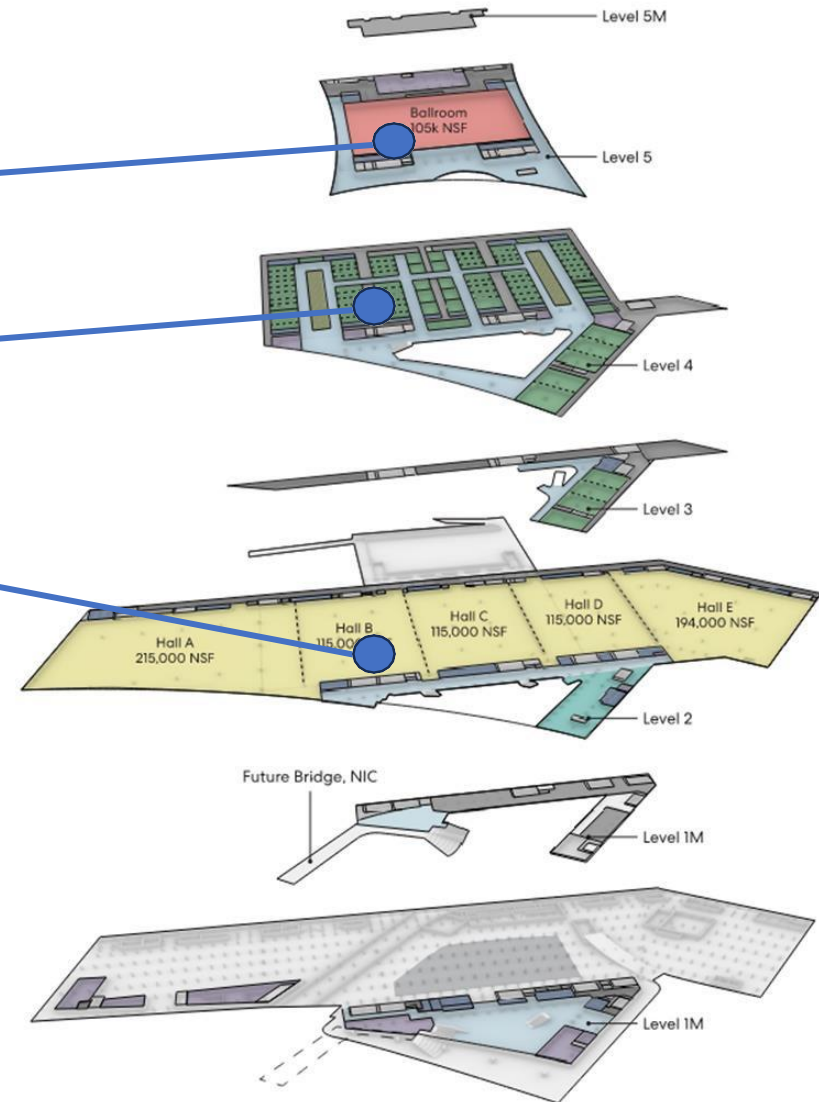
City Council approved the purchase of the Dallas Morning News site

TOP 5 SELLABLE SPACES

	Existing (sf)	New (sf)
Ballroom	65,135	105,000
Meeting Rooms	87,070	180,000
Exhibit Hall	724,526	750,000 Contiguous on one level
Total Sellable	876,731	1,035,000
Building Total	1,850,000	2,095,550

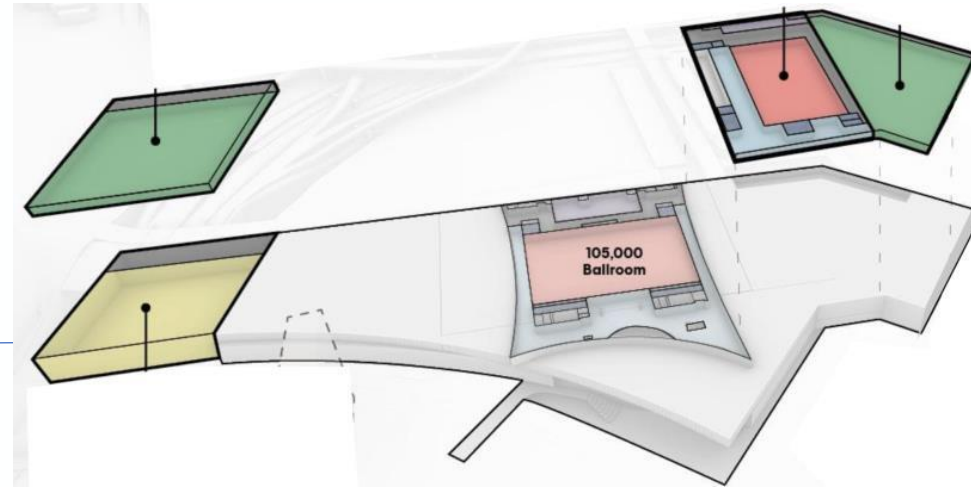
**Does not include Arena or TBAAL*

Concept 15 allows us to deliver program space requirements with maximum flexibility and minimal disruption.



TOP 5 SELLABLE SPACES WITH FUTURE EXPANSION

AREA	Existing (sf)	New (sf)	Future Expansion (sf)	Future Total (sf)
Ballroom	65,135	105,000	65,000	170,000
Meeting Rooms	87,070	180,000	205,000	385,000
Exhibit Hall	724,526	750,000 Contiguous on one level	135,000	885,000
Total Sellable	876,731	1,035,000	405,000	1,440,000



**Does not include Arena or TBAAL*

Concept 15 allows us to deliver program space requirements with maximum flexibility and minimal disruption.

Building Stacking



Great Hall



DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY



Great Hall

DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY

Ballroom Pre-Function



DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY



View from Lamar looking South

DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY



View from Botham Jean looking North

DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY

View from Lamar looking South



DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY

Aerial View Looking Northwest



DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY



Overall view looking North

DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY



I-30

TRINITY RIVER

S HOUSTON ST

JEFFERSON BLVD VIADUCT

I-35 E

LOTE

FIRE STATION

MARSHALLING

VERTIPORT

PROGRAMMABLE
OUTDOOR GREEN SPACE

Overall view looking North

I-30 TRENCH

CADIZ ST.

BUTLUM JEAN BLVD

LAMAR ST.

GRIFFIN ST.

CEREMONIAL DR.

BANK OF
AMERICA PLAZA

FUTURE
DEVELOPMENT

CEMETERY

MEMORIAL
ARENA

CITY HALL

TBAAL

S AKARD ST

GRIFFIN ST.

DRAFT RENDERING FOR DISCUSSION PURPOSES ONLY

SCHEDULE

