

VISIT  
 DALLAS

# WU ARE



FIFA

DALLAS









# OUR WORLD CUP HISTORY

**1994**

**WORLD CUP HOST CITY**

**6**

**MATCHES HOSTED AT  
THE COTTON BOWL  
IN 1994**



**100**

**DALLAS CUP ALUMNI  
HAVE PLAYED IN 500+  
WORLD CUP MATCHES**

**HOME**

**TO THE INTERNATIONAL  
BROADCAST CENTER (IBC)**



# THE BIGGEST GLOBAL EVENT IS COMING BACK

**2026**

**JUNE 11 - JULY 19**

**100,000+**

**VISITORS  
PER DAY**

**9**

**MATCHES  
INCLUDING A  
SEMIFINAL**

**48**

**TEAMS  
PARTICIPATING**



# NORTH TEXAS IS READY

TO WELCOME THE WORLD

**6B FANS**

THE WORLD'S SINGLE  
BIGGEST EVENT & MOST  
POPULAR SPORT

**5,000**

INTERNATIONAL MEDIA  
REPRESENTATIVES  
IN MARKET

**3.8M**

DFW VISITORS  
(100K PER DAY)

**\$1.5-2.1B**

EXPECTED ECONOMIC  
IMPACT IN DFW





# MATCH SCHEDULE & KEY



## MATCH SCHEDULE

6/14/26 <b>GROUP STAGE</b>	6/30/26 <b>ROUND OF 32</b>
6/17/26 <b>GROUP STAGE</b>	7/03/26 <b>ROUND OF 32</b>
6/22/26 <b>GROUP STAGE</b>	7/06/26 <b>ROUND OF 16</b>
6/25/26 <b>GROUP STAGE</b>	7/14/26 <b>SEMIFINAL</b>
6/27/26 <b>GROUP STAGE</b>	

**MATCH VENUE: DALLAS STADIUM (ARLINGTON)**

**POTENTIAL TEAM BASE CAMPS (6):**

DALLAS BAPTIST UNIVERSITY (DALLAS)  
MANSFIELD STADIUM (MANSFIELD)  
TCU (FORT WORTH)  
TOYOTA STADIUM & SOCCER COMPLEX (FRISCO)  
UNIVERSITY OF DALLAS (IRVING)  
UNIVERSITY OF NORTH TEXAS (DENTON)

**VENUE SPECIFIC TRAINING SITE VENUES**

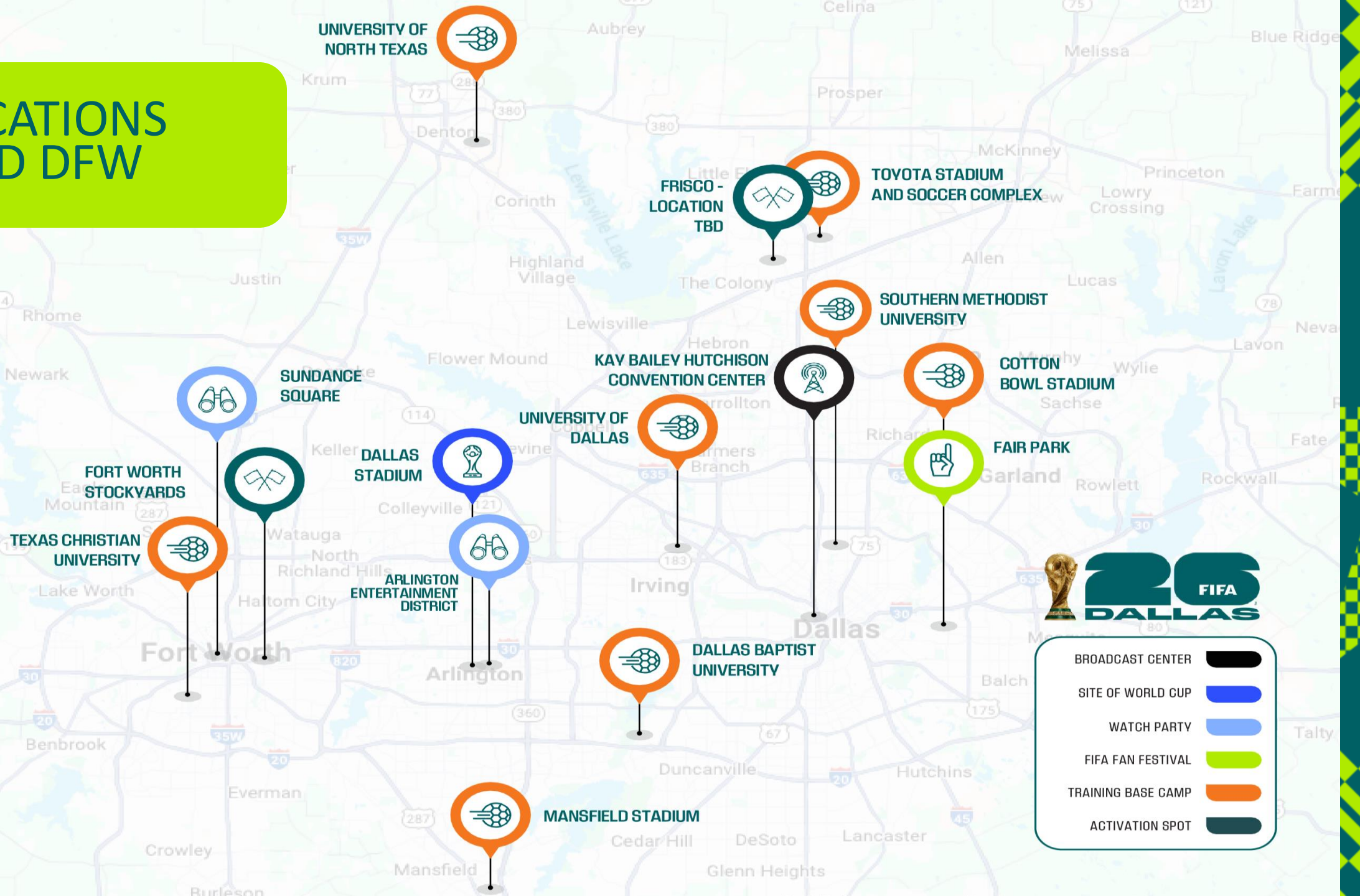
COTTON BOWL (DALLAS)  
SMU (DALLAS)

**FIFA FAN FESTIVAL: FAIR PARK (DALLAS)**

**FAN ACTIVATIONS: TBD**

**INTERNATIONAL BROADCAST CENTER: KBHCCD**

# KEY LOCATIONS AROUND DFW







# HOST CITY POSTER





# CALENDAR

<b>August 11, 2025</b>	FIFA World Cup 26™ Volunteer Registration Opens
<b>December 2025</b>	FIFA World Cup 26™ Final Draw (What teams will be playing in North Texas)
<b>March 2026</b>	100 Days Out
<b>March 2026</b>	Team Base Camps Confirmed





# VOLUNTEER REQUIREMENTS & PERKS

- 18+
- English speaking  
(additional languages a bonus)
- 9 shifts & be available for the duration of the tournament, incl. pre-event training sessions.
- Must comply with the entry requirements of the host country.
- Attend in-person group recruitment event & complete applicable training.
- Pass a name check and background information review.



Official FIFA World Cup  
Volunteer Uniform



Exclusive Reward  
and Recognition  
Items



Food & Beverages  
During Shift



Volunteer  
Certificate



Lasting Friendships &  
Once-in-a-Generation  
Experience



Skills-Based  
Learning  
Opportunities



# VOLUNTEER

**MAY - AUG  
2025**

**REGISTER YOUR  
INTEREST TO  
VOLUNTEER**

**AUG - OCT  
2025**

**OFFICIAL  
APPLICATIONS**

**OCT - DEC  
2025**

**GROUP  
RECRUITMENT &  
INTERVIEWS**

**JAN - FEB  
2026**

**ROLE OFFERS &  
NAME CHECK  
VERIFICATIONS**

**MAR - APR  
2026**

**SHIFT  
CONFIRMATION**

**APR - MAY  
2026**

**TRAINING**

**MAY - JUN  
2026**

**UNIFORM &  
ACCREDITATION**

**JUN - JUL  
2026**

**TOURNAMENT  
TIME**



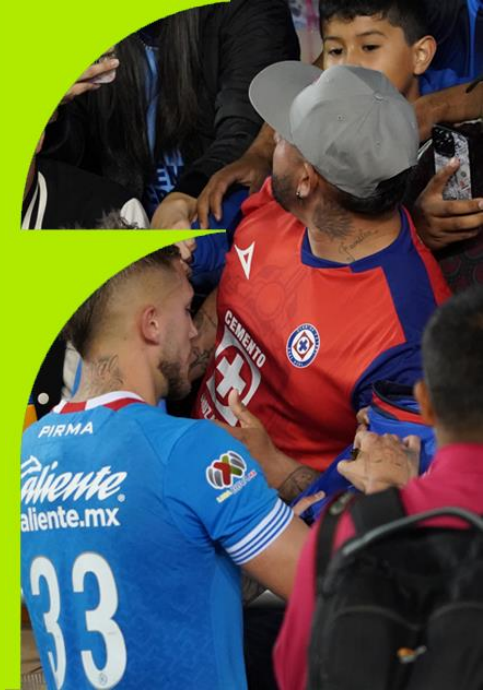


# TICKETS

Suite and Lounge Package Tickets available

- 9 match Venue Series
- 8 match Series
- 4 match Series
- 2 match Series
- 1 match Series
- Follow Your Team

Contact [info@dallasfwc26.com](mailto:info@dallasfwc26.com) for more up to date information on tickets.







# SOCIAL MEDIA

@FWC26DALLAS  
#WEAREDALLAS  
#WEARE26

WEBSITE:  
DALLASFWC26.com

