



VISIT DALLAS THIRD-PARTY INCENTIVE PROGRAM

Effective Date: 10/02/2023

INCENTIVE QUALIFICATION DATES

2025

- July 8-August 7
- August 7-September 8
- October 27-30

2026

- January 4-12
- January 22-26
- February 9-19
- February 23-March 2
- March 8-18
- April 1-21
- June 19-July 1
- July 19-August 3
- September 9-19
- October 17-November 22

2027

- January 3-11
- January 15-25
- January 29-February 4
- February 22-March 1
- March 26-April 30
- June 2-20
- July 1-August 15
- September 13-24
- October 12-17

2028

- January 2-10
- January 20-24
- February 28-March 6
- April 5-25
- May 11-19