

Make the most of your time in Dallas

What's on your itinerary?

There is so much to see and do in Dallas, and you may be wondering where to start. Let VisitDallas help you plan your itinerary — from howdy to holy cow, and everything in between. VisitDallas.com/TripIdeas

CityPASS

SEE MORE & SAVE 40% with CityPASS. Discounts available at **VisitDallas.com/CityPASS.**

DALLAS IS A CITY WITH MANY SIDES

SOUTHERN MEETS MODERN, LEGACY MEETS
LUXURY AND HERITAGE MEETS HOSPITALITY

COME EXPLORE THEM ALL

VISITDALLAS



MUST-SEE DALLAS

With so many exciting attractions in Dallas, there's plenty to do to keep you entertained. Plus, with a CityPASS®, save more and get access to four of Dallas' favorite attractions.

Visit The Sixth Floor Museum at Dealey Plaza. Walk through a timeline of John F. Kennedy's life and presidency. The exhibits are thoughtful, respectful and reflective, and two areas in the museum were recreated to appear as they did in 1963.

Explore the **George W. Bush Presidential Library and Museum**. Go inside the president's decision-making process in the interactive Decision Points Theater and make sure you take your photo behind the president's desk in a full-sized replica of the Oval Office.

See Dallas from a bird's eye view at **Reunion Tower GeO-Deck**. The observation deck - 470 feet in the sky - includes an outdoor walkway and Halo, a digital information system that gives you the history behind Dallas' famous landmarks and events. If lunch or dinner is in your plans, visit Five Sixty, located just above the observation deck, created by the world famous Wolfgang Puck, or grab a snack at Cloud Nine Cafe.

Discover the **Perot Museum of Nature and Science**. The museum is home to one of the most impressive gem collections in the U.S. and a new dinosaur species recently discovered and only available for viewing in Dallas!

See elephants mingle alongside giraffes, zebras, ostriches, impalas and guineafowl, just as they do in the African Savanna, at the **Dallas Zoo**. The Dallas Zoo is one of two zoos in the world to have this type of exhibit.

CityPASS.

LEARN MORE AND SAVE 40% ON ADMISSION TO THESE CITYPASS ATTRACTIONS: VISITDALLAS.COM/CITYPASS



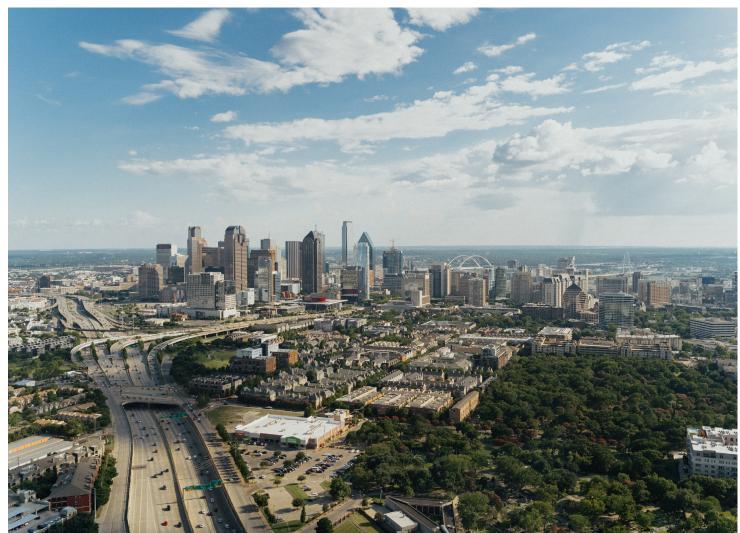


Plan your Ride

Dallas Area Rapid Transit (DART) gets you around Dallas quickly and easily. Get up-to-date schedules and purchase passes with GoPass, a free mobile ticketing app. Download it at dart.org/gopass.

Ride for free! Hop on the McKinney Avenue Trolley (M-Line), which connects Uptown to Downtown. The vintage trolley cars of the M-Line offer a fun ride to restaurants, nightlife, the Dallas Arts District, shops and more.

Explore Dallas with Efrogs, a free on-call shuttle service that goes throughout Downtown, Uptown, the Design District, Deep Ellum and more exciting neighborhoods.



BIG PERSONALITY

Dallas Bucket List

Dallas has everything you need to check off your list. Choose one or all of the options below for a packed day full of big experiences.

- Begin your day with Tai Chi at Klyde Warren Park.
- Get a great view of Dallas from the Reunion Tower GeO-Deck.



AFTERNOON

MORNING · Visit The Sixth Floor Museum at Dealey Plaza to learn about the life and legacy of President John F. Kennedy.

> • Enjoy some fresh air at the Dallas Arboretum and Botanical Garden as you stroll through 66 acres of the beautiful grounds.

· Shop in the West Village, an outdoor shopping area with The Rustic, a live music venue, restaurant and bar, just steps away.

· Visit Wild Bill's Western Store in the West End for souvenir shopping, or stop by the Dallas Farmers Market for some fun treats and gifts

to bring home.



· Explore the 11 exhibit halls at the Perot Museum of Nature and Science for hours of fun for kids and adults.

EVENING



- Enjoy an evening in **Uptown** at one of Dallas' legendary nightclubs along McKinney Avenue and Cedar Springs Road.
- · Dine at notable restaurants by celebrity chefs before heading to a performance at the Wyly Theatre, Winspear Opera House or Meyerson Symphony Center.
- · Round off the day with some jazz at one of Deep Ellum's live music venues.

Dallas is full of personality and it shows in an array of unique and vibrant neighborhoods. There's plenty of time to explore them all. Find your favorites and learn more at VisitDallas.com. Here are just a few!

ARTS DISTRICT

The Dallas Arts District is home to 19 blocks of museums, performance venues and outdoor spaces. Get in free every day of the week at the Dallas Museum of Art and the Crow Museum of Asian Art.

Can't miss: The architecture of the Wyly Theatre and Winspear Opera House.





VICTORY PARK

Catch a game, dinner and drinks all in one place! Victory Park is the place to celebrate a Dallas Mavericks or Dallas Stars win, or hop on the Katy Trail to enjoy some fresh air after attending a concert at the American Airlines Center.

Can't miss: This ever-evolving district has some of the city's hottest dining spots, from sushi to late-night diners.

DEEP ELLUM

MARK YOUR CALENDAR

DALLAS BLOOMS

This yearly floral festival at the Dallas Arboretum and Botanical

Garden is the largest of its kind in the Southwest. Spring

DALLAS PRIDE

This annual parade and family-friendly festival brings the community

together in historic Fair Park. Summer

STATE FAIR OF TEXAS

This annual event held in Fair Park is widely recognized as one of the

most highly attended and best state fairs in the nation. Fall

BIG D HOLIDAY

Everyone in the family will enjoy Dallas' annual holiday

events round-up filled with unique and dazzling

performances and festivities. Late Fall/Winter

Deep Ellum introduced

jazz and blues to Dallas in the 1920s. The neighborhood's rich musical history still beats on with an array of live music venues.

Can't miss: Local artist Brad Oldham's "Traveling Man" sculpture, Walking Tall, by the DART station. His entire "Traveling Man" collection is nearby for the perfect Instagrammable moment.

TRINITY GROVES

What started as a restaurant incubator is now a bona fide dining destination. Head over the majestic Margaret Hunt Hill Bridge from Downtown into this foodie haven.

Can't miss: The skyline view from the Ronald Kirk Pedestrian Bridge after dinner.

DOWNTOWN

Experience the energy of this vibrant district in its bustling restaurants and bars and luxury shops while taking in the unique architecture and history of Dallas.

Can't miss: A visit to the Dallas Farmers Market for some tasty local treats and unique souvenirs.



BISHOP ARTS

Jump on the Dallas Streetcar and head over to the Bishop Arts District. The quaint shops and restaurants offer an eclectic and unique experience in one of Dallas' most historic areas.

Can't miss: Enjoy an impromptu musical performance on the patio outside Emporium Pies.

UPTOWN

One of the most walkable districts in Dallas, Uptown is known for its lively atmosphere and spacious patios with tasty drinks and dishes.

Can't miss: A ride on the McKinney Avenue Trolley - it's free!

Explore Dallas now at VisitDallas.com and events.downtowndallas.com

Things to See & Do in Dallas

Make the most of your time in Dallas! Shop 'til you drop, explore Dallas like a local, experience world-class dining and get your sports fix. Your Dallas adventure awaits!

ADMIRE THE ARTS

Have a moment of serenity among celebrated sculpture at the **Nasher Sculpture Center**, one of the world's foremost collections of modern and contemporary sculpture.

Admire art for free at the **Dallas Museum of Art** by exploring more than 22,000 works of art spanning 5,000 years of human creativity.

Experience Asia in the heart of Dallas at the **Crow Museum of Asian Art**. This always-free museum offers a calm setting for quiet reflection in galleries focused on the arts of China, India, Japan, Korea and Southeast Asia, or marvel at Spanish art masterpieces at the **Meadows Museum** at Southern Methodist University.

Immerse yourself in majestic sound at the Meyerson Symphony Center. Created by an internationally renowned design team, including late architect I.M. Pei and acoustician Russell Johnson, it's home to the Dallas Symphony Orchestra.

Delight in the performing arts at the multi-venue AT&T

Performing Arts Center, hailed as one of the most significant
performing arts destinations in America, with an array of
magnificent venues including:

Winspear Opera House awes audiences with striking beauty in sight and sound. The candy-apple-red building will quickly catch your eye and the outdoor lawn is ideal to enjoy a performance with a breeze.

Wyly Theatre delivers a transformative theater experience. It's the only vertical theater in the world and it provides an exceptional space with stunning views of the Dallas Arts District through three glass walls.



SHOPPING, DALLAS STYLE

Step into the historic **West End** for lunch and hunt for souvenirs at **Wild Bill's Western Store**. Need some cowboy boots? Bill himself may be around to fit you for a custom pair!

Treat yourself at NorthPark Center. The retail haven holds an impressive array of designer stores interspersed with retail favorites and luxury boutiques. Stop by CenterPark, the outdoor garden, for a breath of fresh air between stores or take a stroll to admire the museum-quality art on display throughout the space.

Visit the crown jewel of Dallas shopping, the flagship **Neiman Marcus** store, located Downtown, or the luxurious **Forty Five Ten** across the street.

Stop by **Galleria Dallas** and stroll through three levels of shopping for every budget. Take a break to visit the ice skating rink, open all year.

Visit Highland Park, one of Dallas' most elite neighborhoods, and stop at the country's first planned outdoor shopping center, **Highland Park Village**, for lunch and retail relaxation.

Stroll through **Deep Ellum**, **Bishop Arts** or the **Design District** for your pick of quirky finds and antique pieces in the neighborhoods' vintage shops.



TASTE OF DALLAS

Discover the city's best and most brazen margaritas as part of the Margarita Mile - a bucket list of margaritas across Dallas' great neighborhoods conveniently collected in a colorful app available in the Apple Store or Google Play. Get wowed by the tableside Liquid Nitrogen Margarita at Beto & Son or go classic with the Frozen Sunburst Margarita at Mariano's Hacienda - the original birthplace of the frozen margarita machine!

Cross the Margaret Hunt Hill Bridge from Downtown into **Trinity Groves**. This trendy food destination features everything from barbecue and sushi to southern comfort food and burgers.

Head to **Pecan Lodge** in Deep Ellum for a bite of delicious Texas barbeque. *Travel & Leisure* magazine named Dallas a top city for barbeque in the U.S. and the daily line that forms outside this popular spot confirms that. Get there early!

Taste local lagers at one of Dallas' microbreweries. Try **Deep Ellum Brewing's** Dallas Blonde American Ale or **Braindead Brewing** for an impressive variety on tap. There are a few to stop by in the Design District, so take your time and make a stop at **Peticolas Brewing Company**, **Bishop Cider Company** or **Community Brewing Company**.



FAMILY-FRIENDLY FUN

Bring the whole family for a picnic at the Dallas Arboretum and Botanical Garden. With 66 acres and 11 lush display gardens, the Dallas Arboretum offers seasonal color and floral festivals all year long.

Step back in time at Medieval Times Dinner & Tournament, a family dinner theater that features exciting sword fighting, jousting and horsemanship, as well as a fourcourse, medieval-style meal.

Get some fresh air at **Klyde Warren Park**. The urban park connects Downtown Dallas to Uptown and offers a full calendar of activities for locals and visitors, including live music, food trucks, fitness classes, games, a dog park and a children's playground.

Watch the **Dallas Mavericks** compete for another championship and take a glance at the floor seats in the Mavs' corner to spot *Shark Tank* star and team owner Mark Cuban cheering on his squad.

Make a trip to the rink at the American Airlines Center to watch the Dallas Stars hockey team. Since their arrival in 1993, the Stars have taken home the Stanley Cup and made consistent appearances in the NHL finals.



