

ITINERARY DALLAS

Your next **BIG** adventure begins in Dallas, where we deliver premium, yet affordable attractions, hotels and dining. With easy access from anywhere in the country, Dallas will surprise you with vibrant experiences across the city. From pulsing nightlife spots and mouthwatering dishes to must-see attractions, it all begins the moment you arrive.

DAY

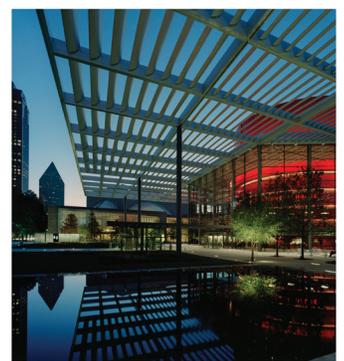
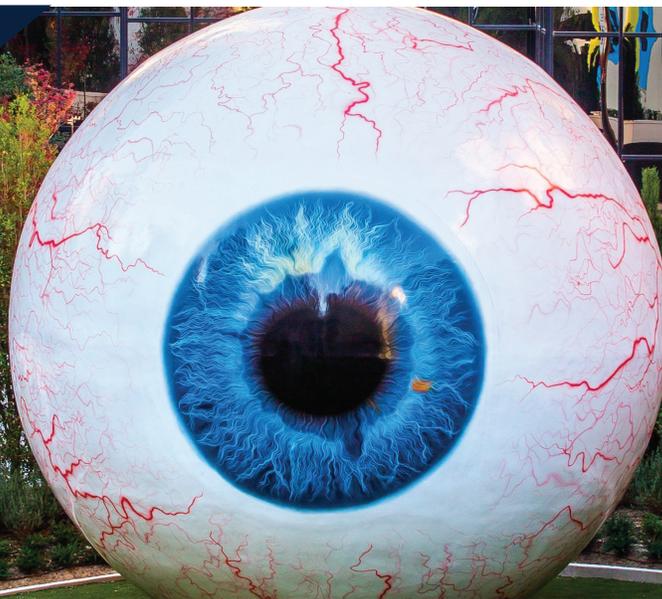
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EXPLORE DOWNTOWN, DEEP ELLUM AND MORE

1. Take an **Efrogs Tour** for an unforgettable experience on an electric cart through the city of Dallas. This will give you a great idea on what's around you and where to find your best Dallas experience.
2. Ask your E-frogs driver to drop you off at the **GeO-Deck at Reunion Tower^{CP}** and see our city from over 500 feet in the air at one of Dallas' most recognized structures. Enjoy the view and interact with Halo, the observation deck's digital information system, to learn about Dallas, its landmarks, Reunion Tower's light shows, milestone events in the city and more.
3. Enjoy some of the best BBQ in Texas at **Pecan Lodge** in Deep Ellum, this place is worth the wait in line. We also love the Texas food and local brews at **Braindead** and **Vidorra** for Mexican cuisine just a few steps away.
4. For the best of Dallas nightlife, head to **Deep Ellum**. Known for its grit and candor, Deep Ellum has been the city's hub for music and art throughout its history. Today, the area is home to 60+ restaurants, 20+ music venues, and 30+ shops. Enjoy live music at **Three Links** or **Freeman Cajun Café and Bar** or explore as many venues as you want in this vibrant and musical neighborhood!

DAY 2



HISTORY, PARKS, CULTURE AND MORE

1. Visit [The Sixth Floor Museum at Dealey Plaza^{CP}](#), to walk through a timeline of John F. Kennedy's life, presidency and the moments of November 22 as an entire nation stood by. A live feed from the museum webcam features a real-time view from the sniper spot and two areas in the museum were recreated to appear as they did in 1963.
2. Join [Best DFW Tours](#) for a JFK Assassination Tour and revisit November 22, 1963 in Dallas. Drive thru the same path as the Presidential Motorcade and explore the events & conspiracy theories sounding the tragic events. Highlights: JFK Memorial, Dealey Plaza, Old Red Courthouse, Dallas City Hall, Thanksgiving Square, Pioneer Plaza, Lee Harvey Oswald Rooming House.
3. Head to [Klyde Warren Park](#) and enjoy lunch at one of the several food trucks or seat down in style at Savor, one of the best people watching spots in the city.
4. Venture into the [Dallas Arts District](#), home to some of Dallas' most significant cultural landmarks, including the [Dallas Museum of Art](#), one of the ten largest art museums in the country, [The Nasher Sculpture Center](#) and [The Crow Museum of Asian Art](#). Don't miss the Reeves Collection at the Dallas Museum of Art to see a reproduction of the only villa designed by Coco Chanel and to admire authentic Chanel-designed furniture.
5. Take the historic McKinney Avenue Trolley to Uptown for dinner at [The Rustic](#) and enjoy live country music.
6. After dinner, head to the [AT&T Performing Arts Center](#) for a night of stage acts at the [Wily Theater](#), [Winspear Opera House](#), or [Morton H. Meyerson Symphony Center](#).
7. Sports fans can end the night with a game at the [American Airlines Center](#), home to the NBA [Dallas Mavericks](#) or the NHL [Dallas Stars](#).

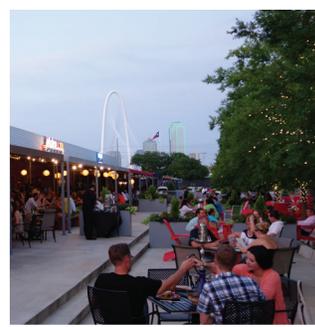
DAY 3



OUTDOOR, HISTORY AND SHOPPING

1. On your way to the Dallas Arboretum, don't miss a nice drive through the **Swiss Avenue Historic District**, in Old East Dallas, a diverse neighborhood containing the finest collection of Early 20th Century residential architecture in the entire Southwest.
2. Take in some fresh air at the **Dallas Arboretum**, located on the shores of White Rock Lake, the Arboretum offerin an array of popular annual events, educational programs for children and adults, and an emphasis on family-oriented activities. With many seasonal events throughout the year, you will enjoy the colorful tulips during Dallas Blooms in the spring, internationally acclaimed Pumpkin Village in the fall and much more.
3. Continue your tour of Dallas with a stop at The **George W. Bush Presidential Library and Museum**^{CP}. Visit Freedom Hall, a high definition video wall montage of the 44 U.S. presidents, and a full-sized Oval Office. The museum and an accompanying 15-acre urban park reside on the campus of Southern Methodist University, the alma mater of former First Lady Laura Bush.
4. Lunch and Shopping goes BIG at **NorthPark Center**. The ultimate shopping, dining and entertainment experience in the Southwest offers over 230 shops and stores covering the entire spectrum of fashion and retail needs. The center also features a world-renowned art collection. Don't forget to take advantage of TaxFree Shopping program.
5. Skip the highway on your way back downtown and instead take a scenic drive through Highland Park, one of Dallas' most elite neighborhoods, stop at the country's first planned shopping center, **Highland Park Village**. Don't miss the BIG mansions alongside Lakeside.
6. Discover the **Perot Museum of Nature and Science**^{CP}, where even the extraordinary building serves as a living science lesson. The museum is home to 11 permanent exhibit halls and various traveling exhibitions throughout the year, delivering hours of fun for children, adults and life-long learners alike. The museum houses their own paleontology team and exhibits newly discovered dinosaur bones.
7. Join the locals and jog at the **Katy Trail**, a 3.5-mile walking and biking path leading into the heart of the city. When on route, enjoy a local brew at the **Katy Trail Icehouse** one of Dallas' most popular spots.
8. For dinner, head to the **Bishop Arts District**, one of Dallas' best hidden treats. This two-block former warehouse area sits in the Oak Cliff neighborhood south of downtown. It's home to more than 60 boutiques, restaurants, bars, coffee shops and galleries, making it one of Dallas' most unique (and not-so-secret) districts. Have dinner at **Stock & Barrel** for some great Texas food!
9. End your evening at iconic and historical **Kessler Theater** for some of the best music acts in the city.

CAN'T MISS



OPTIONALS TO ENHANCE YOUR VISIT

1. Foodies should head to **Fearings**, a creation of celebrity chef Dean Fearing, pioneer of the Southwestern cuisine.
2. Dallas is full of beauty, history and fun facts, what better way to see the city than via Segway? Choose from six **Segway Nations** tours of Downtown Dallas varying in length, which are not only fun but informative too! Be certain to pack your camera to capture all of the must-see sites around the city!
3. Add more shopping at the **Galleria Dallas**. The Galleria is recognized as one of the top places to shop in the country, consider staying at the Westin for a perfect shopping stopover.
4. For dinner with a view, enjoy a variety of culinary experiences at **Trinity Groves**. The trendy hot spot features a variety of cuisine and is also home to the Restaurant Concept Incubator program, which encourages culinary entrepreneurs to develop restaurant concepts to become the newest addition on the block.
5. Photographers can't miss a walk along the **Ron Kirk Pedestrian Bridge** to enjoy some of the best Dallas skyline views in town.
6. Visit the Giants of the Savanna at **Dallas Zoo^{CP}**, the largest zoological experience in Texas!
7. Families must include a visit to the **Rory Meyer's Children's Garden** at the Dallas Arboretum. The gardens are located right next to White Rock Lake and just minutes from downtown.
8. The **State Fair of Texas**, the largest in the country, is the place to be in late September and October. Take a picture with Big Tex and enjoy a Fletcher's corn dog.
9. A visit with the family must include a visit to the **Dallas World Aquarium** in the West End, exhibiting not only marine animals but also penguins and even jaguars!
10. Fashion on a budget can be found at **Grand Prairie Premium Outlets** (only 15 minutes from downtown Dallas) and save up to 60% in the most popular brands. The outlet features over 100 retail stores.
11. **Dallas Cowboys** fans should head west to Arlington and take a VIP guided tour at **AT&T Stadium** home to the Dallas Cowboys. Tour stops include a run out onto the field, the post-game interview room and both the Cowboys and Cheerleaders' locker rooms.
12. For thirteen years, people across the country were entranced with the story of the Ewing family on the hit series Dallas. Today, **Southfork Ranch** continues to welcome visitors from across the world to see where the hit show was filmed.

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